

**CALIFORNIA SALES TAX EXEMPTION
DELIVERY BY THE SELLER**

I hereby certify that the items purchased are printed sales messages and that the printed sales messages described herein which I shall purchase from

DIRECT MAIL CENTER

will be delivered by the seller or the seller's agent through the U.S. Postal Service or by common carrier at no cost to another person who becomes the owner of the printed material. If any of such printed material is determined not to be a printed sales message or is delivered other than as specified above, I understand that I am required by the Sales and Use Tax Law to report and pay tax, measured by the purchase price of such property.

Description of property to be purchased: _____

Purchaser: _____
(Company name)

Address: _____

Signature _____
(Signature of Authorized Person)

Title: _____

Seller's permit No. of Purchase (if any) _____